

POLICY



Fosters Bakery (Staincross) Limited
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28th July 2010

Food colours linked with hyperactivity in children.

The UK Food Standards Agency have warned that a number of commonly used food colours are linked with hyperactivity and attention disorders in children. Foods containing these colours must be sold with a specific warning to that effect.

The colours are: Tartrazine (E102), Quinoline Yellow (E104), Sunset Yellow (E110), Carmoisine (E122), Ponceau 4R (E124) and Allura Red (E129)

We have worked over the past months to remove such colourings from our products and have almost achieved that. Our aim is that we will not generally sell products containing such colourings.

Fosters Bakery Policy

Our products do not contain any of these colourings with the following exceptions:-

Individual Fresh Cream Fruit Trifle contains such colourings. The warning message and specific colours are clearly shown on the individual product labels. We anticipate that an alternative ingredient without the colouring will be sourced within a few weeks.

Individual Corporate Celebration Cakes may contain such colours. As a service to corporate customers we occasionally make special celebration cakes for anniversaries or product launches etc. We don't like the hassle of making these cakes but when our customers have special moments we like to help their success; we like a party too. When making these cakes we are often asked to match particular corporate logos and colour schemes that are not possible without colours. Often the cake is more for a photo-call rather than to be eaten. Before accepting an order for a special celebration cake we will inform the customer that the product will contain colourings so that they may display the appropriate warning or modify their order.

We also sell simply decorated "stock item" celebration cakes; these cakes contain only natural colourings, not any from the above list.

John Foster
Managing Director

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